

D E E K R A M E R

PHOTOGRAPHY

QUALITY PICTURE FRAMES

PRINTS, CANVASSES & ARTWORK - CORPORATE, INDUSTRIAL & TOURISM

PO BOX 160 Albion Park, NSW, 2527



Expand your budget with bulk, quality frames

Reducing costs

With an increasing number of customers requiring high-quality service for lower prices, it can be difficult to out-dazzle the competition while increasing profit margins. However, rather than helplessly watching your business slide, you can take control by engaging in a few simple cost cutting measures without losing that competitive edge, by not compromising on quality.

That's where we come in. With over 15 years experience in the commercial and corporate world, we understand the need for high-quality service, and in order to maintain *our* competitive edge, we've tailored packages towards large businesses that save them both time and money.

Our products include prefinished wood framed moulding packages, which contain a mat and glazing cover. This high-quality finish involves no additional cost when purchased in one of our bulk 'kits'. Instead you'll get a substantial increase in quality while saving valuable time.

We also provide section frames kits, an unassembled type of ready-made frame at just a fraction over wholesale price to bulk purchasers. Section frames save countless hours and labour costs, without breaking the budget. We can prove our packages result in at least a 30% cost reduction overall, so you'll now have the money to:

- Spend on lighting
- Purchase print/ printing materials
- Spend on marketing
- Hire a part-time employee

Here's a list of frame sizes we provide in our bulk savings kits:

SIZE	DIMENSIONS		
SMALL	15 x 38cm	17 x 56cm	26 x 50cm
MEDIUM	26 x 61cm	25 x 76cm	41 x 78cm
ML	31 x 77cm	36 x 93cm	38 x 112cm
LARGE	48 x 94cm	51 x 158cm	55 x 111cm
X-LARGE	53 x 141cm	100 x 300cm	74 x 162cm
WIDE-SMALL	15 x 55cm	17 x 86cm	26 x 66cm
WIDE-MEDIUM	26 x 89cm	25 x 120cm	41 x 106cm
WIDE-ML	31 x 114cm	38 x 172cm	48 x 131cm
WIDE-LARGE	36 x 149cm	51 x 244cm	55 x 155cm

Quality assurance

Our lower prices don't result in reduced quality, as we believe there are three essential factors in picture framing which should never be compromised. Taste, portion and craftsmanship. While we can advise *you* on two of these aspects, it's *our* job to make sure the craftsmanship is of the highest quality, as we realise the design and materials are as important as the picture itself.

Furthermore, our manufacturers place an emphasis on colour, texture and visual weight when constructing any of our kit frames, all while creating a wide variety of styles to suit your needs. Years of experience has told us framing takes time to develop to true facility. As such we can guarantee high quality results.

Local, sustainably produced materials

With an eco-conscious approach, our staff use green moulding from local plantation forests in all our frames. Located in the Southern Highlands, near Macquarie National Park, our workshop utilizes a variety of local red cedar wood using sustainable forest techniques. Any colours used in timber staining are also water based and solvent free. Furthermore, we promote national industry growth by focusing on local and Australian business.

Newly introduced, is our selection of recycled timber frames, acquired through local farmers. The result is our range of 'weathered' barn-wood frames, which add rustic flair, and have become immensely popular with both residential and corporate clients.



RED CEDAR



PLANTATION FORESTS



The bottom line - we believe our quality and integrity speak for themselves.

Choose local. Choose sustainable. Cut costs, and importantly, don't compromise on quality.